

FEBRUARY 2025



# 2024 Annual Report



# LETTER FROM THE BOARD OF DIRECTORS



As we reflect on 2024, we are filled with gratitude for the incredible support, dedication, and generosity of our community. This past year has been a transformative one for Paws Place Dog Rescue, and it is thanks to you—our supporters, volunteers, partners, and staff—that we have been able to achieve remarkable milestones and set the stage for an even brighter future.

Our mission to rescue, rehabilitate and find loving homes for abandoned dogs continues to guide everything we do. In 2024, we:

- **Completed Facility Upgrades:** We installed a second playpen; power washed and painted the exterior of the building; acquired a new riding lawnmower; and replaced all of our kennel flooring.
- **Expanded Staff:** We brought on additional staff in the form of a Vet Care Coordinator and Signature Events Coordinator.
- **Innovated:** We are saving both time and money by utilizing the skills of our volunteer veterinarian - Dr Evans. Dr Evans is able to come on site as needed and perform routine exams, ear cytology, fecals, as well as draw blood samples. In addition, we implemented using our Vet Care Coordinator to also read fecals and draw blood to send out for overnight results. In one instance, Dr Evans was able to see 9 patients and recommend what was needed; saving us almost \$2000. And our in house fecals will save us approx \$35 for each one sent out.
- **Rescued:** We spayed/neutered 65 dogs; treated 9 dogs for heartworm disease; saved 103 dogs from county shelters & owner surrenders; and found loving homes for 92 of our residents.

These accomplishments would not have been possible without the unwavering commitment of our supporters. Your contributions have allowed us to continue making a meaningful impact in our community, whether it's through rescuing dogs in need, expanding our facilities, or supporting other local dog rescues.

This year also brought challenges, but through innovation and collaboration, we turned obstacles into opportunities. The unnamed storm of 2024 brought flood waters right up to our doorstep. But through the heroic efforts of our staff, we were able to keep the water at bay while ensuring our beloved dogs were safe. We were also able to bring in a very pregnant Mama; providing her a safe and comfortable space to give birth to her eleven babies. Yes, eleven beautiful babies were born at the kennel.

Looking ahead to 2025, we are excited to share our **Vision For The Future**. Our focus will remain on rescuing abandoned dogs, ensuring that we continue to make a meaningful difference in the lives of those we serve. However, we have laid out a plan to address the ongoing needs of the facility while looking ahead to expansion and future growth.

On behalf of the Board of Directors, thank you for believing in our mission and for standing with us every step of the way. Together, we are creating a legacy of love and compassion that will resonate for years to come.

# Our Vision For The Future



## 2020-2024

- Kennel Flooring Replacement
- New Riding Lawnmower
- Technology Refresh
- Install Second Playpen
- Acquire Commerical Washers & Dryers
- Exterior Powerwash & Painting

## 2025

- New Van Wrap for Pawsmobile
- Mold Remediation & Paint Interior of Kennel Building
- Refresh Parking Lot Gravel
- Improve Septic System Drainage
- Construct New Auxiliary Building \*

\*Dependent upon capital campaign funding

## 2026-2030

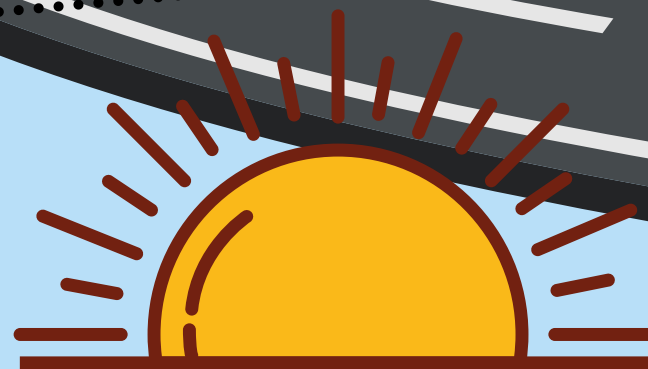
- Replace A/C Heating Units
- Refresh Office Laptops
- Paint Interior of Office Space
- Install Quarantine Ceiling Fans and/or Mister Stations
- Establish Donor Display
- Build Additional Office Space

## 2031-2035

- Install New Roof
- Purchase New Van
- Install New Water Heaters
- Replace Well Pump House Equipment
- Install Retractable Awnings
- Install Solar Panel Field

## BEYOND

- New Septic System or County Hookup
- Quarantine Expansion
- Install Perimeter Fence





# BUSINESS OVERVIEW

## PAWS PLACE HISTORY

Since 1999, we have rescued, rehabilitated, and adopted dogs; a journey made possible by the dedication of our founder, Nancy Janovetz. What began as a retirement 'job' evolved into Janovetz's life's work when she rescued 50 dogs from the Southport Oak Island Animal Rescue, where she had once volunteered. She established the shelter on her 5-acre property in Boiling Springs, where we tirelessly operated day-to-day functions out of the barn, enduring everything from pouring rain to blistering sun. This dedication defined us for 13 years before we embarked on a new chapter by relocating to our current location in Winnabow. Since 2017, we have been operating in our new facility on 17 acres of land in Brunswick County. Features Include:

- 26 indoor/outdoor kennels
- 5 Quarantine Kennels
- 3 + acres of walkable space for our dogs
- 2 play pens for exercising dogs
- Facilities for our staff to include offices, laundry and a kitchen

## OUR MISSION

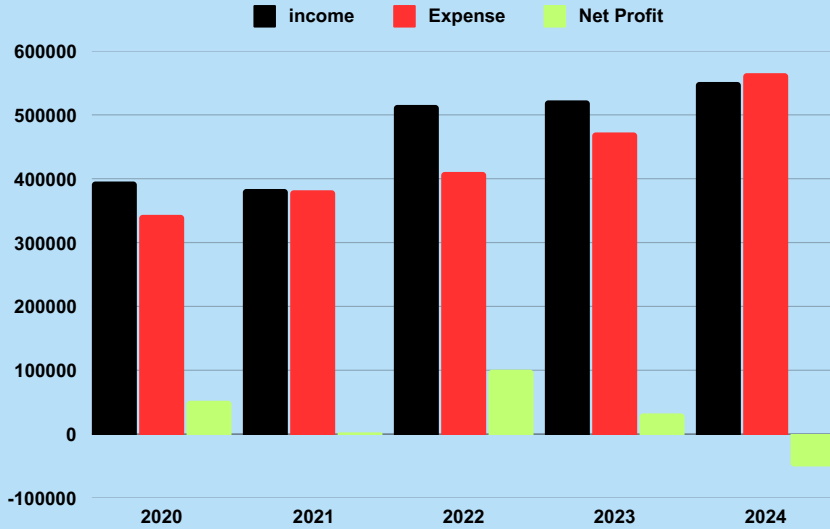
At Paws Place, our mission is life, and it's one life at a time. Our dogs have a quality of life here because we do prolong their lives. Every dog is fully vetted before it gets adopted and we do not shy away from bringing in dogs with medical needs or even puppies on the way! We test all of them for heartworms and parasites, and we address any medical conditions that need to be addressed prior to adoption. We make decisions regarding the care of our dogs just like we would our own family dog. Before going home, a Paws Place dog is brought up to date on vaccinations, spayed or neutered, microchipped, started on heartworm prevention, and shown tons of love. We do try to focus on screening what the needs of the family or the adopter are and try to match that with a dog that will be the best fit for them. Every adoption is done only in the best interest of the dog. It's not necessarily a first come first serve process. It's "will this dog fit into the needs of this family or this person" and will it be the best thing for that dog. There is no deadline for us when finding homes for our dogs, as we want each one to find a wonderful and loving home. We make a difference in more than just the lives of our dogs; we also make a difference in the lives of the families that adopt through us.



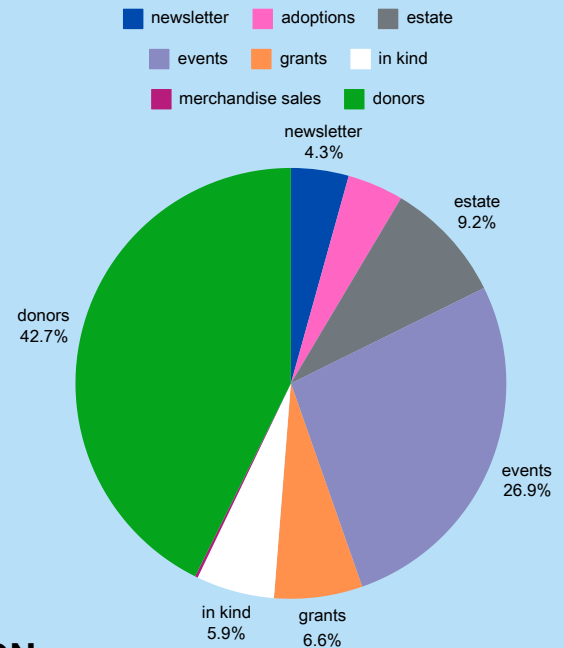


# FINANCIAL HIGHLIGHTS

## OVER THE YEARS



## 2024 INCOME DISTRIBUTION



## REVENUE INFORMATION

Last year, over 794 benefactors invested \$257k into our organization, allowing us to continue to operate and take initiatives that truly took our quality of care to new heights. We netted nearly \$123k from our 2 Signature events held: Raise The Ruff 2024 and the 11th Annual Golf tournament. And we've already raised \$24k towards Raise The Ruff 2025. Additionally, we received \$32k in the form of In Kind giving; \$36k in grants; \$1k in merchandise sales; and \$5k in rebates/interest/sales tax refund. Lastly, we received \$23k in adoption fees and \$50k through legacy giving. Every single dollar from every benefactor made a difference.

Additionally, we continue to maintain our Platinum seal of transparency with Candid/Guidestar. In order to be awarded the platinum-level seal, Paws Place Dog Rescue provided detailed documentation related to our finances, goals, strategies, capabilities and progress. This significant accomplishment reflects our commitment to sharing open and honest information with the public about our goals and impact. Our donors can be assured that their contributions are used in the most effective and efficient manner.



## COMPARISON PER YEAR

Paws Place Dog Rescue's work has been carefully guided by financial stewardship for more than 25 years, making us a strong, resilient organization, well-positioned to increase impact in animal rescue through innovative programs and partnerships with local county shelters and other rescue organizations. Over the past few years, our operating costs have continued to increase due to inflation and expansion of our staff and mission. This past year we also undertook several very expensive kennel repairs that could no longer be delayed. These projects did force us to dip into our reserve fund a bit. However, with those increased expenses, our Board of Directors has continued to serve in a volunteer role and will never be monetarily compensated for their time. We also continue to create innovative solutions for engaging our volunteer community to keep costs down. Despite rising costs, we have continued to maintain a 94% program expense ratio and kept our marketing fees to less than 1% of our annual revenue.

## PROFIT AND LOSS STATEMENT

<b>Total Income</b>	<b>\$551,504</b>
Cost of Good Sold	\$36,951
<b>Gross Profit</b>	<b>\$514,552</b>

### OPERATING EXPENSES

Employee Payroll	\$267,259
Utilities	\$21,791
Pawsmobile	\$4,668
Veterinary Supplies/Services	\$119,145
Kennel Supplies	\$24,212
Insurance	\$15,513
Mortgage	\$11,970
Facility Repairs	\$80,956
Office Supplies	\$5,397
Marketing Fees	\$5,331
Licensing & Professional Fees	\$8,101

### NET

<b>Total Operating Expenses</b>	<b>\$564,582</b>
Operating Profit	(\$50,030)
Property Taxes	\$684
<b>Net Income</b>	<b>(\$50,713)</b>



# THANK YOU TO ALL OF OUR DONORS

The individuals, family foundations, and businesses who choose to donate to Paws Place through their financial support enable us to take risks and expand our impact. Your support is what keeps us operating. Because of donors, we can save more dogs, elevate success stories that would otherwise not be heard, and reach new adopters. To learn more about supporting Paws Place's work, visit [NetworkForGood](#) .

## SPECIAL RECOGNITION OF OUR 2024 MAJOR DONORS

4Seasons Demolition  
 A-OK Handyman  
 Able Insurance Company  
 Adams Beverage  
 Alford Family Dentistry  
 American Endowment Foundation  
 Apple Annie's Bake shop  
 Wendy & Steve Arnold  
 Jackie & Timothy Baker  
 Cherilyn and Kevin Bakley  
 Kevin Bakley  
 Bank's Kitchen  
 Bell Supply  
 Bob & Linda Boldt  
 The Bow Wow Buddies Foundation Inc  
 Kathleen Boyle  
 Miriam Brooks  
 Brunswick Beer & Cider  
 Buckeye Family Helper  
 Bug In A Rug  
 Burns Family Dentistry  
 Kathryn Carr  
 CCR Foods LLC  
 Robert Chapman  
 Jay Chappell  
 The Christmas House  
 Classic Landscape  
 Coastal Carolina Womens Club  
 Coastal Carrier  
 Coastal Cosmetic Family Denistry  
 Coastal Painting and Improvements  
 Drew Cody



Virginia & Tom Colantuono  
 Colby Roofing and Sheet Metal Company Inc  
 Coldwell Banker Sea Coast Advantage  
 Coldwell Banker Commercial  
 Copy Cat Print Shop  
 Law Firm of Craige and Fox  
 Chris Creekmore  
 Cody & Lori Cress  
 Neill & Linda Currie  
 Sandra Darby, Attorney at Law  
 Dubs Party Details  
 Diane Dyer  
 Bobbi & Dempsey Eason  
 East Coast Esthetics  
 Eastern Carolina Veterinary Referral  
 Empire Graphics  
 Family Dog Naturals  
 Vicki & Brian Ferrell  
 A.E. Finley Foundation Inc  
 First Citizen Bank  
 Fitness Forward  
 Five Freedoms Photography  
 John Fox  
 Freedom Boat Club of Wilmington  
 Fresh 2 U Seafood  
 Amanda Fuller  
 Charles Gainey  
 Crotia Garner  
 Gentlemen's Corner  
 Donna Gregory  
 Stephanie Grocott  
 Michelle Gurrera



## SPECIAL RECOGNITION OF OUR 2024 MAJOR DONORS (CONTINUED)

H and L United Inc	Nothing Bundt Cakes
Margaret Haar	James R and Nancy O Morris Foundation
Susan Harrington	OakHeart Restorations
Healthy Solutions Carpet Cleaning	Ocean Grill and Tiki Bar
Tasha Helms CPA	The Oleander Company
Hendrick Toyota Of Wilmington	Eleanor Ord
Edward & Jo Henry	Pacula Builders
High Point Community Foundation	Robert Parker
Highmark Companies	Russ & Brenda Parrish
Barbara Hodges	Mark Pasquarette
Hannah & Stephanie Holt	Pathfinder Wealth Consulting
Kristine Howard	Paws and Claws
Katherine Irvine	Paws for a Cause
Island Passage	Peddling Petals
Johnson Brothers/Mutual Distributing	The Photo District
Dean & Beth Jones	Pierpan Family Dentistry
Josephs Italian Bistro	Pizzettas
Junior League of Wilmington North Carolina	Play It Again Sports
Keller Williams Real Estate & Hank Troscianiec Team	PMG Carolinas
Alan Kerry	Amanda Renjifo
Kirby The Dog	Christina Rivenbark & Associates
Frank & Mary Christine Kostainschek	Robert & Sherry Rosenberg
Maryt Kruszon	Ruiz Foods Community Fund
Lala & Elm Inc	Alan Rusher
Leland Veterinary Hospital	Salt Air HVAC
Rebecca & Sam Lord	Loulie & Matt Scharf
Hugh MacRae	Seagrass Salon
Makasiar Trust	Shark Bar
J. McLaughlin	Bill Spalding Wealth Management
Megacorp Logistics LLC	Anna & Larry Sponholz
Alice Melott	Barbara Squires
Shannon Miles	Kristi & Tony Stephens
The Cynthia & George Mitchell Foundation	Mike & Becki Stevens
Crystal Moore	Michael Stonestreet
nCino	Tito's Handmade Vodka
Susan Noblett	Janet & King Triplett
North Carolina Community Foundation, Inc.	Lara & Eric Trump
North State Bank	







## **SPECIAL RECOGNITION OF OUR 2024 MAJOR DONORS (CONTINUED)**

Victory Beach Vacations  
Wades Jewlery  
Pat & Jamie Warren  
Monica Watson  
Wealth Coach of NC  
Eric Webb  
Krystal Webb  
Clarke Weidlein  
Dr Ken White  
R.D. White & Sons, Inc.  
Murray Whitehill  
Nancy Wilkes  
Kim Williams  
Willis Roofing  
Wilmington Fur Ball  
Wendy Wilmot & Andy Sayre  
Susan Wilson  
Wouters CPA  
XI Online  
Yacht Basin Provision  
George & Paulette Zimmerman  
Alexandra Zip



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